



Do you have a copy of *Watertight Marketing*?



No

Yes

Start by grabbing a copy of the book. You can start with all of Part One for free.



watertightmarketing.com/chapter

Did you enjoy *Watertight Marketing*?



No

Yes

We'll bid you farewell here and wish you every luck in what you do next

Do you have access to a network of people or clients who would also enjoy it?



No

Yes

Licensing is unlikely to make sense for you. But, we'd love to welcome you into **Members' Club PLUS** so that we can support you in using the methodology for yourself.



watertightmarketing.com/plus

Licence Level: 
You may want to consider becoming a **Watertight Marketing Official Reseller**. This means you can use the methodology in one-to-one engagements and gain healthy commission for anyone you direct to our products. This involves 12 hours of online training and costs £250 per year.

Do you offer marketing or marketing-related advice or services to your clients?



No

Yes

Our higher levels of licensing only make sense for people who support their clients with these sorts of services.
Official Reseller is probably the licence that makes sense for you.



watertightmarketing.com/licence

Continue...

Would you also like to deliver marketing services to clients using the methodology to shape their strategy, appear on our expert directory, or use the *Watertight Marketing* methodology in one-to-many settings, e.g. courses, workshops or talks? Or, do you have multiple people in your business who you'd like to use the methodology.




No

Yes

If you're only working one-to-one with people, **Official Reseller** is probably the licence that makes sense for you.



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Licence Level: 

You may want to consider becoming a **Watertight Marketing Official Partner**

This means you can use the methodology in a number of workshops each year, and partner your own clients through our *Marketing Masterplan* programme .

This is subject to eligibility criteria, involves approx. 48 hours of online training with mastery of the methodology verified by an Accredited Consultant. This costs from £2000 in year one and then £250 per person per year.

Would you like to run extensive numbers of one-to-many workshops using the *Watertight Marketing* methodology, benefit from our proactive lead generation, satisfaction guarantee, run your own VIP groups, work directly with Bryony Thomas, and be passed high quality speaker opportunities?




No

Yes

Our **Official Partner** status will probably give you exactly what you need from us.



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Licence Level: 

You may want to consider becoming a **Watertight Marketing Accredited Consultant**

This is our highest licence and gives extensive freedom for you to use the *Watertight Methodology* as a central part of your offering, end-to-end sales support, and training & support from Bryony Thomas.

Please attend the webinar with Bryony for details.



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